

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54674-1

DATE PRINTED

10/19/12

AND

PAGE 1

8269	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341531		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	J.L. BARLOW & ASSOCIATES		TAJ FOR CONGRESS	
AND	38851 Harper Ave		PO BOX 871807	
ADDRESS	Clinton Township MI 48036-3225		Canton MI 48187-7507	
	USA		USA	
CONTACT	JOHN BARLOW		PRODUCT TAJ FOR CONGRESS	
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO.	1300	
		POSITIVE10	PRODUCT CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	M-F	8	05:00A	06:57A	30S	10/22/12-10/26/12	FIRST FORECAST MORNINGS	8	55.00	440.00
2 CDR	M-F	5	06:57A	09:00A	30S	10/22/12-10/26/12	CBS THIS MORNING	5	55.00	275.00
3 CDR	M-F	5	09:00A	09:58A	30S	10/22/12-10/26/12	THE STEVE HARVEY SHOW	5	160.00	800.00
4 CDR	M-F	4	03:00P	03:58P	30S	10/22/12-10/26/12	RACHAEL RAY	4	135.00	540.00
5 CDR	M-F	4	03:58P	04:58P	30S	10/22/12-10/26/12	ANDERSON COOPER	4	225.00	900.00
6 CDR	M-F	4	04:58P	06:00P	30S	10/22/12-10/26/12	DR. PHIL	4	225.00	900.00
7 CDR	M-F	3	06:00P	06:28P	30S	10/22/12-10/26/12	THE INSIDER	3	205.00	615.00
8 CDR	M-F	4	07:00P	08:00P	30S	10/22/12-10/26/12		4	630.00	2520.00
9 CDR	M-F	3	12:37A	01:37A	30S	10/22/12-10/26/12	THE LATE LATE SHOW W/CRAIG	3	205.00	615.00
10 CDR	M-F	5	01:37A	02:07A	30S	10/22/12-10/26/12	COMICS UNLEASHED	5	45.00	225.00
11	Sa	1	09:00A	11:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	270.00	270.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
CDR										
12 CDR	Sa	2	11:02P	12:02A	30S	10/27/12-10/27/12	CRIMINAL MINDS 1	2	385.00	770.00
13 CDR	Su	1	11:30A	12:00N	30S	10/28/12-10/28/12	MICHIGAN MATTERS	1	270.00	270.00
14 CDR	Su	2	11:02P	12:02A	30S	10/28/12-10/28/12	CSI:MIAMI 2	2	430.00	860.00
Total Contract:								51		10000.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						10000.00	.00	.00	10000.00	
GRAND TOTAL									10000.00	

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